

# *Proclamation*

## *Presented*

### **In Recognition of Lemonade Alley**

**WHEREAS, Lemonade Alley** is a Hawai'i-based, non-profit organization that strives to make business fun through empowering kids with essential life skills that can be applied for the good of all; and

**WHEREAS, Lemonade Alley** is an annual hands-on business competition that provides kids in grades K-12 with an opportunity to learn about entrepreneurship, financial literacy and charitable giving through a hands-on experience; and

**WHEREAS, Lemonade Alley** consists of a month-long session during which participating teams concoct a lemonade recipe, design and build a stand where they can sell their lemonade, pitch their business on-stage, and select a charity of their choice, culminating in a head-to-head competition where teams sell lemonade and raise money for their chosen charities; and

**WHEREAS, Lemonade Alley** will take place on Saturday, April 12, with the support of tireless volunteers, donors and corporate sponsors; and

**WHEREAS, Lemonade Alley** truly embodies its slogan, "Profit to Share," intended to communicate that the world is bountiful enough for entrepreneurs to support themselves while concurrently giving back to their community; and


**WHEREAS, Lemonade Alley** has provided over 500 of Hawai'i's *keiki* since 2011 with an opportunity to learn entrepreneurship, financial literacy, and charitable giving through a single community-wide event;

**NOW, THEREFORE, I, NEIL ABERCROMBIE, Governor, and I, SHAN S. TSUTSUI, Lieutenant Governor** for the State of Hawai'i, do hereby proclaim April 12, 2014, as

### **"LEMONADE ALLEY DAY"**

in Hawai'i, and ask all citizens of the Aloha State to join us in honoring Lemonade Alley for continuing to empower our *keiki* with essential life skills that can be applied for the good for all.

**DONE** at the State Capitol, in Executive Chambers, Honolulu, State of Hawai'i, this tenth day of April, 2014.

  
NEIL ABERCROMBIE  
Governor, State of Hawai'i

  
SHAN S. TSUTSUI  
Lt. Governor, State of Hawai'i